



Tree Sponsor Rules and Guidelines

The Festival of Trees fundraiser is an excellent opportunity for businesses to show their philanthropic support while receiving public recognition for their contribution. This type of event has been hosted by other Shrine organizations around the United States for several years. The Tangier Shrine sponsored its inaugural Festival of Trees event in 2017.

Based on the success of our 2017 event and other similar events, we expect between 5,000 and 8,000 people will view the trees. The goal is to have 75 trees sponsors in our second year.

The deadline for Tree Sponsor applications is: Oct. 15, 2018
Space is available on a first-come, first-committed basis.

Questions? Contact the Tangier Office at (402) 392-0404.

About the Feztival of Trees

Business sponsors will be recognized with signage at the event, on the event promotion materials (including social media, website, and emails), in the Tangier Shrine *Hot Sands* newsletter, and in the media. Businesses are also encouraged to promote your involvement through your social media channels, advertising, and internal and external emails. You are also welcome to distribute promotional materials and/or conduct sampling or demos for your company within your display area, subject to approval.

You will select a theme for your tree. The theme will be displayed under your company name or logo and on the raffle box.

Your tree theme is limited only to your imagination. In 2017, tree themes included the Huskers, trains, dinosaurs, and clowns. In another Shrine's Feztival of Trees event, a car dealership includes a used car as a prize every year – the car is displayed prominently in the parking lot with the company's name on it!

Almost any type of company can be a sponsor: Retailers, grocery stores, car dealers, tire stores, sporting goods stores, barber shops, lumber yards, or restaurants.

The public is invited to view the trees during the display period: Saturday, Nov. 17 through Saturday, Nov. 24. (***Dates are subject to change.***) Admission is \$2 per person for those age 13 and above. (No charge for children under 12 when accompanied by an adult.)

Hours of operation:

Saturday, Nov. 17	9 a.m. to 9 p.m.
Sunday, Nov. 18	Noon to 6 p.m.
Monday, Nov. 19	10 a.m. to 9 p.m.
Tuesday, Nov. 20	10 a.m. to 9 p.m.
Wednesday, Nov. 21	10 a.m. to 9 p.m.
Thursday, Nov. 22	CLOSED for Thanksgiving
Friday, Nov. 23	9 a.m. to 9 p.m.
Saturday, Nov. 24	9 a.m. to 7 p.m.

Refreshments will be available for purchase at the event. Santa Claus will also be available during selected days and times.

How Tree Winners are Selected

Attendees can purchase raffle tickets for \$1 per ticket. Raffle tickets are deposited in the container affiliated with the tree display. There is no limit to the number of raffle tickets that can be purchased. Businesses may purchase raffle tickets for their own tree.

One ticket will be drawn as a winner for each tree. That ticket will win the entire tree and the prizes associated with that tree.

Winners will be contacted by phone immediately following the raffle ticket drawing. The list of winners will also be posted on the Tangier Shrine website. Trees must be picked up by the winners by 5 p.m. on Sunday, Nov. 25 (or alternate arrangements must be made).

In addition, the business or organization that receives the most raffle ticket submissions will be designated as the "Feztival of Trees" Champion and will be recognized for their honor through social media and on the Tangier Shrine website.



Tree Sponsor Rules & Guidelines

Tree Requirements

The value of the tree and prizes are required to be valued at a minimum of \$500.

Tree spaces are 7x7 feet. The tree *and* prizes must fit in the designated area. All trees must be artificial (no real trees). If trees are lit (recommended), the lights must be LED lighting, and the tree sponsor must supply a new power cord (50 foot) that meets electrical code.

Trees may be any size, up to a maximum height of 8 feet. Keep in mind that smaller trees need to be elevated to be visible. We suggest trees of at least 5 feet in height.

The tree sponsor must supply all setup accessories – including, but not limited to: wire, tape, decorations, hangers, wire ties, etc. Trees must be properly secured and be free-standing. No screws, nails, etc. Tree skirting is recommended.

Prize Requirements

If any item that is displayed *is not* included with the tree, it must be clearly marked as such. Any item not marked will be considered part of the tree package and will be given to the winner.

Do not attach real money (cash) to the trees. You can use a card, play money, or paper printed to look like money. Please provide any cash prizes in an envelope marked with the tree number and sponsor name. This envelope will be placed in the Tangier Shrine safe and given to the winner when they pick up their tree. All other items that are not displayed with the tree – but are included in the prize package – must be provided to the Tangier Shrine by 4 p.m. on Friday, Nov. 16. These items will be secured in a locked room until they are claimed by the winners.

Setup Dates

Trees can be set up from 9 a.m. to 4 p.m. on Thursday, Nov. 15 and/or Friday, Nov. 16. All trees must be set up by 4 p.m. on Nov. 16 or business forfeits its ability to participate. No raffle prize will be awarded on behalf of the business in the event no tree is displayed. However, the business will still be responsible for providing a \$500 payment to the Tangier Shrine.

A soft opening will be held on Friday, Nov 16 from 4 to 7:30 p.m. for the Sponsors and their families and their employees.

Limitations of Liability

Tangier Shrine is not responsible for loss or damage to any trees, prizes, or displays.

Tree Theme Ideas

Here are some ideas for your tree – but we can't wait to see what you come up with!

- “A Girl’s Best Friend”
- A Construction Zone
- A Family Christmas
- All Seasons for the Nieces and Nephews
- Automotive Man Cave
- Christmas Is For Kids
- Cigars & Booze
- Country Christmas
- Dinosaurs
- Holiday Sparkles
- Hunting & Fishing
- Huskers
- It’s About All of Us
- NASCAR
- Omaha Family Adventures
- Patriotic Tree
- Winter Blues/Staycation



2018 Tree Sponsor Commitment Form

Please Print

Business/Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

Referred by/How did you hear about this event? _____

TREE THEME _____

Do you have a preferred tree placement (i.e., upstairs, downstairs, near another club/business/organization? _____

Do you have a Facebook page? Would you like us to tag you on social media?
If so, what is the name/URL: _____

Do you have a Twitter profile? Would you like us to tag you on social media?
If so, what is the name/URL: @ _____

Please read and keep the attached Tree Sponsor Rules & Guidelines form.

Signature _____

Tree sponsors are accepted on a first-come, first-committed basis until all available spaces have been reserved. Note: Your submission of this form is a commitment to participate. If no tree is displayed by the deadline, a \$500 payment must be sent to Tangier.

FOR OFFICE USE ONLY

Date Received in Office _____ Date Postmarked _____

Assigned Tree Number _____

Confirmed with Sponsor (Date) _____ (By) _____

Noble Contact Information _____

Notes _____

Proceeds are for the benefit of the Tangier Shrine Center in Omaha, NE and are not tax-deductible as a charitable contribution.